

20th WT Taekwondo for All Committee Meeting (via conference call) April 6, 2023 | 16h00-17h00 (KST)

SUMMARY

Attendees: Ms. Hadwah Moawad (Chair), Sister Linda Sim (Vice Chair), Mr. Richard Barnor (Member), Ms. Dana Touran (Member), Mr. John Cullen (Member), Mr. Wooram Kim (Assistant Manager, MRD) and Ms. Claudia Cardenas (Coordinator, MRD)

1. Establish Quorum

- *Five (5) members attended the meeting; thus, the quorum was established.*

2. Approval of the Minutes

- The minutes of the previous Committee meeting held on March 9, 2023, were approved by the Committee.

3. Items

- a. Final choices for WISH program (all members)
 - Suvi Mikkonen from Finland was nominated as the coach for the upcoming Cohort 4 of the WISH Program scheduled to launch in May 2023. Myriam Baverel from France and Choi Jin Mi from Korea were nominated to serve as Suvi's mentors. Committee members agreed that the nominated coach and mentors have the skills and expertise to make significant contributions to the world of sports through the WISH Program. (All).

b. Final look of QR code presentation (Hadwah)

- The presentation with the 12 concepts of Taekwondo for Better Life was adjusted to include all the links and available materials to refer to. (Hadwah)
- Links related to each concept will be sent by the Committee members. Additional links to several articles published on the WT website will be included as well. The presentation will be updated with those links and the final version should be revised by the Committee members. (Hadwah)

c. Booth ideas

- Products that could be offered at the booth include t-shirts, stress balls, balloons, bags, caps, etc. The products should have the QR code and the Taekwondo for All logo visible on them. (All)
- The booth should be advertised during the WT Championships portraying information about it on the screens. Likewise, the QR Code could be included in the promotional posters for the event. (John)
- Activities should be held at the booth such as having athletes kicking balloons to engage with the audience. (Hadwah)
- T-shirts should not only be worn by volunteers but also by THF Ambassadors if possible. In addition, it should be communicated that a percentage of the revenue collected at the booth will be destined to support vulnerable populations such as refugees. (Dana)
- The QR Code could also be added in the designs related to the countdown for the WT 50th Anniversary. (John)



- Since there are 12 messages, one message could be published per day 12 days before the Anniversary Day. (Hadwah).
- The booth will be shared with THF which provides an opportunity for promoting THF activities while having the support of THF Ambassadors. (Richard)
- d. Overview of WT strategy (all members)
 - The WT Sustainability Strategy needs to be further discussed and analyzed as its contents, especially the focus areas, directly relate to the work that the Committee is doing. (Hadwah)
- e. Other matters
 - None.

4. Next Committee Meeting

- The next meeting will be held on May 11, 2023 at 16:00 in Korea local time.
- *Confirmed the Time Zone:* <u>Time Zone Converter Time Difference Calculator</u> (timeanddate.com)

5. Closing of Meeting

- The meeting was adjourned by the Chair.